

All dressed down with nowhere to go.

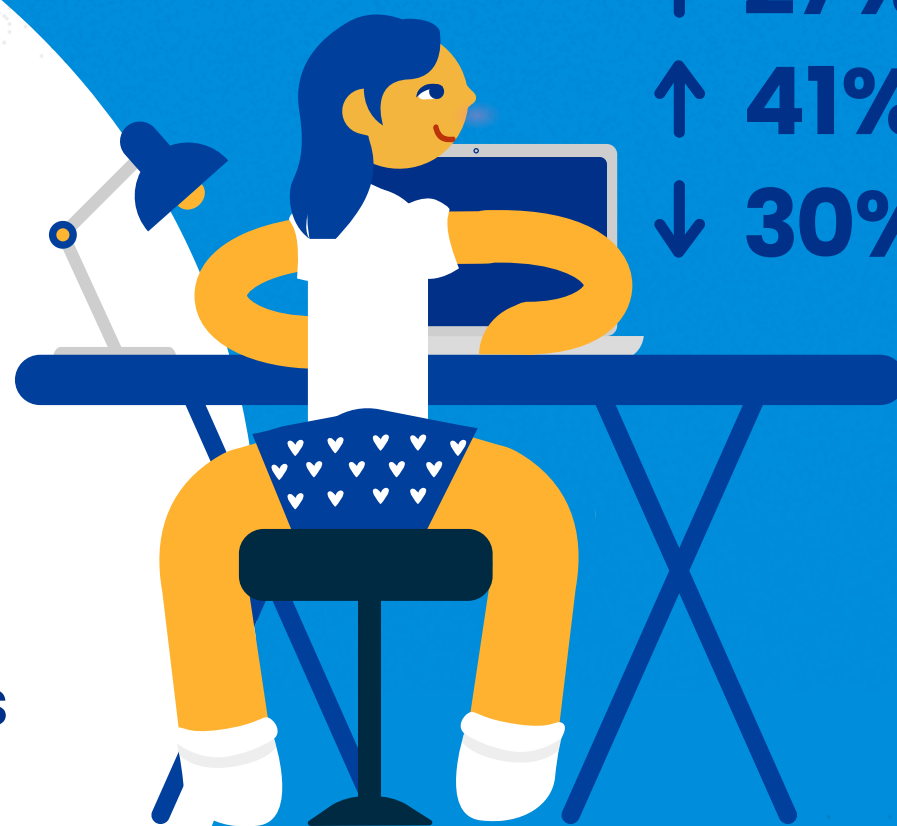


**You can wear
yoga pants to
work now.**

- ↑ **36%** Loungewear
- ↑ **35%** Athleisure items
- ↑ **37%** Basic, affordable clothing

Waist-up looks are up.

- ↑ **27%** Tops
- ↑ **41%** Cosmetics
- ↓ **30%** Bottoms



**Fast fashion is
slowing down.**

46%
of retailers
have reported
a decrease in
fast fashion
purchases.



**Flexible options for
flexible clothing.**

31% of fashion retailers
who offer “buy now, pay later”
financing options say that they
help increase sales.

42% of fashion retailers
agree that “buy now, pay later”
options could help combat
shopping cart abandonment.

